



2024 SPONSORSHIP PACKET

March 26-29, 2024
Riverside, California, USA



IRCHLB STEERING COMMITTEE

CALIFORNIA

MaryLou Polek – Retired Plant Pathologist (Chair)
Georgios Vidalakis – University of California,
Riverside (Co-Chair)
Robert Krueger – USDA Germplasm Repository

FLORIDA

Jim Graham – University of Florida/IFAS
Michael Rogers – University of Florida/IFAS

TEXAS

Mamoudou Setamou – Texas A&M University,
Kingsville

USDA-APHIS

Dave Bartels – Plant Protection and Quarantine
Donald Seaver – Plant Protection and Quarantine

BRAZIL

Renato Bassanezi – Fundecitrus
Juliano Ayres – Fundecitrus
Franklin Behlau – Fundecitrus
Silvio Lopes – Fundecitrus

CHINA

Changyong Zhou – Citrus Research Institute
Xuefeng Wang – Citrus Research Institute

SOUTH AFRICA

Hano Maree – Citrus Research International &
Stellenbosch University

ARGENTINA

Beatriz Stein – Estación Experimental
Agroindustrial Obispo Colombres (retired)

COSTA RICA

Juan Delgado Fernandez – LIFE-RID/Agricenter/
AMVAC

SPAIN

Leandro Pena – Valencian Institute for Agricultural
Research

AUSTRALIA

Nerida Donovan – Department of Plant Industry

MEXICO

Carolina Ramirez – Senasica

CONSULTANT

Tim Gottwald – USDA-ARS (retired)

PARTNER

CITRUS RESEARCH BOARD

Marcy L. Martin
Melinda Klein
Joey Mayorquin
Caitlin Stanton

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Dear Potential Sponsor:

The California Citrus Research Board (CRB), the United States Department of Agriculture (USDA), the University of California, Riverside (UCR), and numerous industry partners will be hosting the 7th International Research Conference on Huanglongbing (IRCHLB VII) on March 26-29, 2024 at the Riverside Convention Center in Riverside, California, USA. Historically, this conference has attracted over 400 attendees, representing 20+ countries.

As in the past six conferences, the mission of this conference is to bring together a dynamic group of international researchers, regulatory agencies, and commercial industry leaders with specific expertise and interest in citrus and finding potential solutions to combat the bacterial graft transmissible disease, Huanglongbing (HLB). The conference will emphasize and focus on the exchange of the latest information, knowledge, and technological advancements regarding this disease. As the last conference, IRCHLB VI, was held in 2019, we expect there will be a great deal of new and exciting scientific developments to be shared.

The theme of IRCHLB VII is Transitioning Research to Field Reality. Presenters will focus on relating their scientific discoveries to practical solutions and uses in the citrus commercial industry. Technical sessions will cover topics such as vector control, breeding resistant and tolerant scion and rootstock varieties, host/pathogen/vector interactions, and strategies implemented – more specifically, what has worked and what has not.

As a stakeholder in the fight against HLB, we would like to give you the opportunity to become a sponsor of this important event. We can guarantee you prominent recognition at this international conference through signage, advertisements, web presence, verbal acknowledgment, and more.

We look forward to hearing from you soon! Custom sponsorship packages are available and we are happy to discuss how your company can support the future of HLB research. Please do not hesitate to contact our sponsorship manager, Caitlin Stanton at caitlin@citrusresearch.org or (559) 738-0246. She will be happy to answer any questions you might have concerning the conference and sponsorship opportunities. We greatly appreciate your support!

Sincerely,

The Steering Committee of the IRCHLB



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

These specially crafted sponsorship opportunities are perfect for companies who want to sponsor a specific part of the conference. These opportunities are first-come, first-served, and are subject to change. Custom sponsorship packages are available. Approximately 400 attendees are expected.

REGISTRATION CENTER SPONSOR

\$10,000
(1 - Available)

Attendees first stop at the convention center will be at the Registration Center. Be the first to greet attendees, with a great first impression, as your brand greets them at the Registration Center. This sponsorship goes beyond check-in at registration, as attendees will wear your logo on their badge lanyards throughout the conference and your logo will be displayed on the registration booth. The Registration Center will be open throughout the conference.

WELCOME RECEPTION SPONSOR

\$5,000
(1 - Available)

A true California-style welcome conference attendees will convene for an outstanding welcome reception featuring hors d'oeuvres, music, and the opportunity to connect with colleagues.

POSTER SESSION SPONSOR

\$2,500 Per Session OR \$7,000 - Overall IRCHLB Poster Session Sponsor
(3 - Sessions or 1 - Overall Available)

Sponsor one or all three sessions! Conference attendees will tour HLB-themed posters and meet with poster presenters throughout the conference. Take this opportunity to showcase your company during this very popular time of the conference!

KEYNOTE SPEAKER SPONSOR

Cost Varies
(4 - Available)

Help bring the brightest minds to the IRCHLB! Your company and logo will be front and center during keynote addresses and throughout conference programming.

BREAK SPONSOR

\$2,000 Each Break OR \$5,000 - Overall IRCHLB Break Sponsor
(3 - Breaks or 1 - Overall Available)

Sponsor one or all of the many conference morning or afternoon breaks. Conference attendees look forward to breaks as they fuel-up between sessions. Morning breaks serve-up scrumptious baked goods, healthy snacks, and a variety of coffee, tea and juice. Afternoon breaks include delivery of fresh baked cookies, seasonal fruit, veggies and dip, and more! Grace the break area with your branding during one of the most popular times of the day – BREAK!

BREAKFAST SPONSOR

\$3,000 Each Breakfast Buffet OR \$10,000 - Overall IRCHLB Breakfast Sponsor
(3 - Breakfast Buffet or 1 - Overall Available)

Sponsor and serve-up the conference's most important meal of the day! Each morning, attendees will be greeted with a full, hot breakfast buffet. Your company and logo will be front and center in the breakfast area. Breakfast will be served daily from 6:30 to 8:00 AM.

LUNCH SPONSOR

\$3,000 Each Lunch
(2 - Lunch Buffets Available)

A beautiful and delicious lunch buffet will be served daily. Your company logo and branding will be front and center in the lunch area. Lunch will be served daily during the Noon hour.

ATTENDEE MATERIALS SPONSOR

\$500
(Multiple Available)

Add your logo to materials provided to each conference attendee, such as notebooks or tote bags.



SPONSORSHIP LEVELS AND SPONSOR BENEFITS

Whether your company would like an exclusive sponsorship package or to donate a specific amount, all sponsors will receive the benefits that correlate with their sponsorship amount.

Sponsor Benefits	Diamond \$10,000+	Platinum \$5,000+	Gold \$3,000+	Silver \$2,000+	Bronze \$1,000+	Patron \$500+
Free Conference Registrations	4	3	2	1		
Premium Full-Page Ad in <i>Citrograph</i> Magazine	X					
Premium Full-Page Ad in Conference Program	X	X				
Full-Page Ad in Conference Program			X			
1/2-Page Ad in Conference Program				X	X	
Logo in Conference Program	X	X	X	X	X	X
Exhibitor Booth Space	X	X	X	X		
Banner/Flag with Logo Hung in Convention Center	X	X	X	X		
Acknowledgment in Conference Materials & Conference Website	X	X	X	X	X	X
Recognition During Conference	X	X	X	X	X	X
Company Name or Logo (as applicable) Displayed on Website and Signage	X	X	X	X	X	X
Ribbon with Sponsor Acknowledgment on Conference Badge	X	X	X	X	X	X
Recognition in <i>Citrograph</i> Magazine & Electronic Monthly Update	X	X	X	X	X	X



2024 SPONSORSHIP AGREEMENT

Please complete the following sponsorship agreement. Full payment is due at execution of agreement. No refunds.

COMPANY NAME: _____

CONTACT PERSON / TITLE: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVELS

Please check sponsorship level below.

- | | |
|--|--|
| <input type="checkbox"/> DIAMOND - \$10,000+ | <input type="checkbox"/> PLATINUM - \$5,000 - 9,999 |
| <input type="checkbox"/> GOLD - \$3,000 - 4,999 | <input type="checkbox"/> SILVER - \$2,000 - 2,999 |
| <input type="checkbox"/> BRONZE - \$1,000 - 1,999 | <input type="checkbox"/> PATRON - \$500 - 999 |

Please write in your exclusive sponsorship request below.

Sponsor Signature

Date

2024 IRCHLB VII
Representative

Date

MAKE CHECKS PAYABLE TO:

Citrus Research Board
Post Office Box 230
Visalia, CA 93279

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

Caitlin Stanton
Citrus Research Board
+1 (559) 738-0246
caitlin@citrusresearch.org

